

Manufacturing Industry Powerhouse, Rob Lander, Joins Raven Telemetry

Ottawa, November 21, 2017 – Raven Telemetry, a leading artificial intelligence company for manufacturing, announced that Rob Lander, former President and CEO of Stackpole, joined Raven Telemetry as Chief Strategy Officer, board member, and investor.

Rob Lander rounds out Raven’s impressive line-up of manufacturing industry veterans, adding over 30 years of experience in data-driven manufacturing.

“Rob is a powerhouse in the manufacturing industry,” says Raven CEO, Martin Cloake. “His vast experience and strategic operational vision are invaluable. Naturally, we are thrilled to welcome him to the team.”

Rob Lander has devoted his career to manufacturing. Most recently, he was the president and CEO of Stackpole, a global tier-one automotive parts manufacturer.

Rob was also the plant manager and group vice-president responsible for Meridian Technologies’ Magnesium Division and Global Technology Organization. Meridian Magnesium remains the largest magnesium die casting company in the world.

Earlier in his career, Rob was a management consultant with KPMG in manufacturing operations management. He also worked at General Motors as an engineer and plant floor supervisor.

Rob has a BAsC in Mechanical Engineering from the University of Waterloo, and has held Board positions with several companies, from early stage start-ups to more mature global operations.

“Raven’s vision and roadmap is a natural progression of my own passion for leveraging data-driven manufacturing and the latest manufacturing management principles to drive operational performance.” says Rob. “I am thrilled to join the outstanding team at Raven and pioneer the application of artificial intelligence in the smart manufacturing movement to fundamentally change how factories operate. I look forward to being part of something that is so exciting and positive for the industry.”

About Raven

Founded in 2013, Raven developed the first Augmented Industrial Management™ (AIM) platform for manufacturers. Raven uses mobile hardware, software, and cloud-based analytics driven by artificial intelligence to massively improve world-leading manufacturers’ profitability with no change to the number of people and machines. Real-time recommendations and productivity insights provide immediate results to plant managers, supervisors, and machine operators.

Raven is backed by many prominent investors including: Rob Ashe, Tobi Lutke, Harley Finkelstein, Mike Janke, Daniel Weinand, Sam Zaid, Jessica Scorpio, Aydin Mirzaee, Adrian Salamunovic, David Segal, Luc Levesque, Maple Leaf Angels, Angel One, Fresh Founders Angels, Ramen Ventures, and HBS Angel Association of New York.

For more information, please visit our website at: <http://www.raven.ai>.

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